

# University Human Resources Advertising & Sourcing Tools

## LinkedIn

UHR has partnered with LinkedIn for a 6-month pilot program. Services that we receive during this pilot include:

- LinkedIn will assist OSU in finding and hiring the people we want with real-time data and access to the world's most dynamic professional community.
- We will be able to target our jobs to the right people by sourcing, connecting, engaging, and optimizing our talent pipelines, and improving our hiring strategy.
- We will be able to promote 25 job postings for historically hard to fill positions which increases visibility to a targeted audience. (Please reach out to [claudia.hamilton@oregonstate.edu](mailto:claudia.hamilton@oregonstate.edu) if you feel your search might benefit from being promoted.)
- All OSU competitive faculty and staff searches will be posted automatically to LinkedIn and refreshed nightly.
- LinkedIn will promote our Career Page which will help drive candidates to our job postings.

Please visit and follow OSU's LinkedIn page at <https://www.linkedin.com/school/oregon-state-university/>.

## SeekOut

UHR has renewed our partnership with SeekOut. SeekOut helps in optimizing external sourcing by identifying potential candidates with the skill set specific to the position you are hiring for. SeekOut can also help to diversify our talent pipeline to improve the representation of our applicant pools. If you would like assistance with a list of potential applicants that you can reach out to please contact Claudia Hamilton at [claudia.hamilton@oregonstate.edu](mailto:claudia.hamilton@oregonstate.edu). She will use SeekOut to generate a list of contacts with skills that match your position description.

## JobElephant

University Human Resources (UHR) has recently partnered with JobElephant. JobElephant is driven to simplify and expedite recruitment advertising by facilitating the placement of ads with speed and exceptional customer service and are considered the recruitment advertising experts in higher education.

Whether you need to advertise your vacancies in local newspapers, major trade journals or online job boards, they do all the ad distribution for you at the *same price* you would pay when doing all the work yourself. They also provide analytics to help ensure you are getting the most bang for your buck!

Please reach out to Susan Ganley at [susan@jobelephant.com](mailto:susan@jobelephant.com) to utilize their services. Please reference the posting, where you would like to advertise, and include your billing index. For more information on JobElephant visit <https://jobelephant.com/oregon-state-university/>

## UHR Contact For Assistance:

Please contact Claudia Hamilton, Talent Acquisition Coordinator, at [claudia.hamilton@oregonstate.edu](mailto:claudia.hamilton@oregonstate.edu) for sourcing support. Please visit the [Recruitment Advertising and Outreach Tools](#) webpage for additional information.