



| TRANSIT

CORVALLIS TRANSIT PRODUCT KIT



BUSES



Real, Powerful, Advertising

KING | 30" X 144"

These "rolling billboards" bring the impact of large format ads down to the street level.



Make a Connection

QUEEN | 30" X 88"

Transit ads provide information to consumers on their way to make a purchase.



Contextually Relevant

TAIL | 20" X 70"

Transit buses are slow-moving,
making tail ads easily noticeable
by travelers and pedestrians.

*The product shown is for visual representation
only; and depicts inventory from an affiliate market.



Perfect Timing

TAIL (GILLIG VENT) | 19" X 59"

Reach consumers with power ads closer to the point of purchase.



Greater Recall Power

SUPERTAIL | SIZE VARIES

Transit ads increase impressions
by taking your message into high-
density areas of your market.



LAMAR

Reach the Masses

SUPERTAIL WITH HEADLINER | SIZE VARIES

Reach your marketing goals with unparalleled impact and retention.



*The product shown is for visual representation only; and depicts inventory from an affiliate market.

LAMAR

Big, Bold Creative

FULL BACK | SIZE VARIES

Eye-level bus exterior ads provide maximum exposure for your brand.

This signature product delivers high reach and frequency, while providing consistent repetition.



*The product shown is for visual representation only; and depicts inventory from an affiliate market.

LAMAR

Capitvate Your Audience

EMPRESS | SIZE VARIES

Buses go where people go
- where they live, work,
and shop - and so does
transit advertising



*The product shown is for visual representation only; and depicts inventory from an affiliate market.

LAMAR

Effective Messaging

KONG | SIZE VARIES

Boost brand awareness with
transit advertising reaching
consumers daily.



LAMAR

Drive Up Awareness

KING KONG | SIZE VARIES

Transit Advertising is a great way to drive up brand awareness and recognition.

*The product shown is for visual representation only; and depicts inventory from an affiliate market.



LAMAR

Your Brand In Motion

HEADLINER | SIZE VARIES

Stay top of mind as
consumers engage with your
uncluttered messaging.

*The product shown is for visual representation
only; and depicts inventory from an affiliate market.



LAMAR

Creatively Impactful

HALF-SIDE | SIZE VARIES

Leave a lasting impact on pedestrians, motorists, and passengers with larger-than-life messaging

*The product shown is for visual representation only; and depicts inventory from an affiliate market.



LAMAR

Find The Crowd

FULL SIDE | SIZE VARIES

Transit ads circulate the busiest areas providing exposure to commuters, drivers, and pedestrians.



*The product shown is for visual representation only; and depicts inventory from an affiliate market.

LAMAR



| TRANSIT

CORVALLIS TRANSIT PRODUCT KIT

501 SW MADISON AVE
CORVALLIS, OR 97333