



Oregon State
University

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Postdoctoral Scholar in Corporate Social Responsibility / Sustainability at Oregon State University

Sustainability sells. So, corporations tend to exaggerate the positive social and environmental attributes of their products to gain a competitive advantage. This phenomenon of “greenwashing” is well known at the firm-level but has seldom been studied at the inter-industry level. Sometimes, entire industries coordinate efforts to position their products and services as greener than those of a competing industry. In the building sector, the wood industry and concrete industry are amid such a *war of virtues*, each touting their environmental superiority.

I seek to hire a postdoctoral researcher for a two-year appointment to utilize this context to gain **novel insight into how competing sustainability narratives emerge, sustain, and evolve amidst inter-industry competition**. Candidates with disciplinary expertise in such wide-ranging fields as corporate social responsibility, corporate sustainability, organization studies, sustainability and environmental sciences, industrial ecology, circular economy, environmental laws, sustainable buildings, sustainable built environment, life-cycle analyses, macro-economics, and social-ecological systems are welcome to apply.

The chosen candidate will work with me in the Department of Forest Ecosystems & Society (FES) at Oregon State University. FES is a highly inter-disciplinary unit, where we develop leading-edge interventions for sustainability and sustainable management of natural resources. Oregon State University, located in Corvallis, is classified as an "R-1: very high research activity" institution. The College of Forestry is ranked # 2 in the world.

Applicants should have strong skills in conceptualizing, developing, and executing qualitative, quantitative, or conceptual research at micro, organizational, or macro levels.

Minimum/required qualifications:

- A doctoral degree in a relevant discipline obtained within the last three years.
ABDs can apply
- Fluency in English

Preferred qualifications:

- Prior publications in peer-reviewed journals
- Experience conducting independent research

Notes:

- The annual salary is in the range of \$55,000-60,000
- The position can begin anytime between September 2022 and January 2023
- Applications will be accepted on a rolling basis until the position is filled

To apply, please e-mail the following to rajat.panwar@oregonstate.edu :

- Full CV
- Statement of interest, including a brief explanation of what novel inquiries you are motivated to pursue through this opportunity
- Contact information for two references (reference letters not needed at the time of application)

Inquiries are welcome.

Rajat Panwar, PhD

Associate Professor (Sustainable Business)

Associate Editor, *Business & Society*

Webpage: <https://directory.forestry.oregonstate.edu/people/panwar-rajat-0>