CORVALLIS TRANSIT PRODUCT KIT
BUSES
These “rolling billboards” bring the impact of large format ads down to the street level.
Make a Connection
QUEEN | 30” X 88”

Transit ads provide information to consumers on their way to make a purchase.
Transit buses are slow-moving, making tail ads easily noticeable by travelers and pedestrians.
Perfect Timing
TAIL (GILLIG VENT) | 19” X 59”

Reach consumers with power ads closer to the point of purchase.
Greater Recall Power

SUPERTAIL | SIZE VARIES

Transit ads increase impressions by taking your message into high-density areas of your market.
Reach
the Masses
SUPERTAIL WITH HEADLINER  |  SIZE VARIES

Reach your marketing goals with unparalleled impact and retention.

*The product shown is for visual representation only and depicts inventory from an affiliate market.
Eye-level bus exterior ads provide maximum exposure for your brand. This signature product delivers high reach and frequency, while providing consistent repetition.

Same day replacement cards in branch.

First National Bank
Capitvate Your Audience
EMPRESS | SIZE VARIES

Buses go where people go - where they live, work, and shop - and so does transit advertising.

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Effective Messaging
KONG | SIZE VARIES

Boost brand awareness with transit advertising reaching consumers daily.
Drive Up Awareness

Transit Advertising is a great way to drive up brand awareness and recognition.

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Stay top of mind as consumers engage with your uncluttered messaging.
Creatively Impactful
HALF-SIDE | SIZE VARIES

Leave a lasting impact on pedestrians, motorists, and passengers with larger-than-life messaging.

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Transit ads circulate the busiest areas providing exposure to commuters, drivers, and pedestrians.

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